



Cookie policy

This document is prepared by the data controller MZ International Group srl, at the registered office in via Carlo Farini 81, 20159 Milan (hereinafter "HOLDER"), as the owner of the processing of personal data deriving from navigation within this web-site (hereinafter referred to as the "Site").

MZ International Group srl is the 100% owner holding company of the following companies: MZ Congressi srl, MZ Incentive srl, MZ Association srl. Therefore the data that is provided will be managed by all the companies of the group for operational issues.

The OWNER intends to inform the user that the Website uses technical cookies to guarantee an optimal browsing experience. This policy on cookies ("Policy on Cookies"), which must be read to supplement the information provided in the Privacy Policy, is used to describe the types of cookies and other technologies used on the web-site, as well as the reasons and conditions of the use of cookies. We inform you that some cookies are necessary to allow correct navigation of the site and to allow you to continue to browse you are consenting to the use of these cookies.

The User, can however, avoid the installation of cookies by configuring the settings of his browser or disabling the use of the sites through the browser directly, as specified in detail below.

Use of cookies

The "Website" uses cookies to make our services simple and efficient for users who visit the pages of www.easaps.org. Users who view the site, will enter the minimum amount of information in the devices in use, which are computers and mobile devices, in small text files called "cookies" saved in the directories used by the user's web browser. There are various types of cookies, some to make more effective use of the Website, others to enable certain features.

Analyzing them in detail, our cookies they allow us to:

- a) memorize the preferences inserted;
- b) avoid re-entering the same information, such as user name and password, several times during the visit to the Website;
- c) analyse the use of the services and content provided by easaps.org to optimize the browsing experience and the services offered.

Types of Cookie

Technical Cookies

This type of cookie allows the proper functioning of certain areas of the Website. There are of two categories: persistent and session:

- a) persistent: once the browser is closed, the data is not destroyed but remains until the pre-set expiration date
- b) session: they are eliminated every time the browser is closed

These cookies, always sent from our domain, are necessary to view the site correctly and in relation to the technical services offered, will therefore always be used and sent, unless the user does not change the settings in their browser (thus disrupting the display of pages of the site).

Analytics Cookies

Cookies in this category are used to collect information on the use of the site. Easaps.org will use this information in respect of anonymous statistical analysis in order to improve the use of the Website and to make the content more interesting and relevant to the requests of the users. This type of cookie collects anonymous data on the activity of users and how they landed on the Website. Analytical cookies are sent from the site itself or from third-party domains.

Analysis cookies for third-party services

These cookies are used in order to collect information anonymously on the use of the Website by users such as: pages visited, time spent on individual pages, origins of the traffic of origin, geographic origin, age, gender and interests for the purpose of marketing campaigns. These cookies are sent from third-party domains external to the Website.

Cookies to integrate products and functions of third-party software

This type of cookie integrates features developed by third parties within the pages of the site such as icons and preferences expressed in social networks in order to share Website content or for the use of third-party software services (such as software for generate maps and additional software that offer additional services). These cookies are sent from third-party domains and from partner sites that offer their functionality on the pages of the website.

Profiling Cookies

There are no profiling cookies.

Easaps.org, according to current legislation, is not required to seek consent for cookies and technical analytics that are necessary to provide the required services.

For all other types of cookies, consent may be expressed by the User with one or more of the following methods:

- a) Through specific configuration of the browser used or the related computer programs used to navigate the pages that make up the Website.
- b) By changing the settings in the use of third-party services

Entrambe queste soluzioni potrebbero impedire all'utente di utilizzare o visualizzare parti del Sito.

Web sites and third-party services

The Site may contain links to other Websites that have their own privacy policy which may be different from those adopted by easaps.org and therefore easaps.org cannot be responsible for these websites.

List of cookies

The Website does not use profiling cookies but uses only technical and session cookies as indicated in the following table. We reserve the right to update and supplement this table in case we need to use additional cookies.

Cookie	Domain	Third Party Cookies	Permanent Cookies	Session Cookies
PHPSESSID	www.easaps.org			Preserves status of users in the various pages of the Website
Google Analytics		Google-analytics.com		Memorizes accesses
Facebook		Facebook.com	Duration: 3 months Used by Facebook to provide a series of advertising products	
NID	http://www.google.com/analytics/learn/privacy.html	Google	Duration: 6 months	
_GA		Google-analytics.com	Duration: 2 years	
_GAT		Google-analytics.com		sessions

How to disable cookies by configuring the browser

If you would like to learn more about how your browser stores cookies during your browsing, please follow these links on the websites of the respective suppliers.

Mozilla Firefox	https://support.mozilla.org/it/kb/Gestione%20dei%20cookie
Google Chrome	https://support.google.com/chrome/answer/95647?hl=it
Internet Explorer	http://windows.microsoft.com/it-it/windows-vista/block-or-allow-cookies
Safari 6/7	https://support.apple.com/kb/PH17191?viewlocale=it_IT&locale=it_IT
Safari 8 Yosemite	https://support.apple.com/kb/PH19214?viewlocale=it_IT&locale=it_IT
Safari su iPhone, iPad, o iPod touch	https://support.apple.com/it-it/HT201265

Data Controller

The data controller is MZ International Group srl, with the registered office in via Carlo Farini 81, 20159 Milan

The data may be processed by the following IT company:

- 1) Teras MM srl, with the registered office in Via Negroli 26 - 20133 Milan, regarding the storage of personal data of users registered in congresses / events and the management of the servers on which they are stored.

The complete list of data processors can be consulted by sending an e-mail to the Data Controller at the following e-mail address: gdpr@mzcongressi.com

Last update 20 June 2018